



# VISION 2020

## *Co-ed Party*

PARTNERSHIP, SPONSORSHIP  
& OTHER INVESTMENT  
OPPORTUNITIES GUIDE

*elle jay leads* \*  
\*empowered to lead  
& inspire with purpose

# VISION 2020

## *Co-ed Party*

### WHAT IS IT? WHEN IS IT?

ONE PARTY CONCEPT

LOTS OF CREATING

CASH PRIZES

HOSTED IN TWO STATES

GREAT NETWORKING

VISION KITS

VISIONARY PRESENTERS

LOADS OF FUN

VISION CRAFTING

GOOD EATING

40+ ATTENDEES

WITH A SIDE OF PARTYING!

**Acworth, GA**

*Saturday, November 23, 2019  
6 - 9 p.m.*

**Norfolk, VA**

*Saturday, December 7, 2019  
6-11 p.m.*

**[www.ellejayleads.com/vision2020coedparty](http://www.ellejayleads.com/vision2020coedparty)**

*Greetings,*

It is with great excitement and anticipation to announce the **VISION 2020 Co-ed Party**, which is taking place for the first time ever in TWO states! It will occur for the THIRD time in Norfolk, Virginia and for the FIRST time in Acworth, Georgia.

Please do not be misled; **this event is not your typical party atmosphere. It is largely an inspirational experience** coupled with eating, creating, networking, and other fun yet uplifting activities. The event brings together people of all ages and kinds — young, middle-aged, and seasoned, leaders, entrepreneurs, dreamers, believers, and others. Please feel free to visit <https://www.ellejayleads.com/vision2020coedparty> to view more information about this year's event and photos of previous events. You can also find additional photos at [www.facebook.com/ellejayleads](http://www.facebook.com/ellejayleads).

To provide a better experience for all in attendance at both parties this year, **I invite YOU to join me at this event as one of our partners, sponsors, vendors and/or presenters.** There are several ways you can invest and be apart of this event. Therefore, I hope you will seriously consider and explore each opportunity available as well as select an investment opportunity fit for the purposes and goals of your business, initiative or endeavor.

Lastly, if you are wondering who I am, please allow me to introduce myself. **My name is Lauryn Johnson (or “elle jay”) — born to lead, compelled to empower, and determined to inspire.** I believe that trapped inside all of us are gifts — gifts only we can give. And as a leadership and empowerment coach, speaker, and inspirational writer, I work alongside believers to assist them to discover or rediscover the vision God has for them. This event is one of several ways I do just that.

Thank you for your time and I look forward to working with you soon.

With Kind Regards,

*elle jay*



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## Co-ed Party

### PARTNERSHIP, SPONSORSHIP & OTHER INVESTMENT OPPORTUNITIES

#### [A] \$600 VISION 2020 CO-ED PARTY PARTNER

**One (1) opportunity available per party location**

- Prominent partnership acknowledgements
- Pre- and post-party marketing efforts highlighting business
- Three (3) complimentary tickets to party
- Inclusion of business information and logo in e-mail communication to ticket holders as well as on party website
- All benefits listed for opportunities D, F-G

#### [C] \$250 NAME TAG SPONSOR

**One (1) opportunity available per party location**

- 50% discount on up to two (2) tickets to party
- Placement of logo or name on attendee name tags
- Announcement as sponsor on social media and during party
- All benefits listed for opportunity G

#### [F] \$40 VISIONARY PRESENTER

**Multiple opportunities available per party location**

- 3-minute presentation to attendees about business
- 25% discount on up to one (1) ticket to party
- Complimentary vision kit, meal and beverage coupon
- Announcement as presenter on social media and during party
- All benefits listed for opportunity G

**Customized Investment Opportunities  
Available Upon Request**

#### [B] \$375 MEAL OR BEVERAGE SPONSOR

**Two (2) opportunities available per party location**

- Two (2) complimentary tickets to party
- Placement of logo or name on meal or beverage coupon and menu
- Placement of logo on party website
- Announcement as sponsor on social media and during party
- All benefits listed for opportunity G

#### [D] \$150 CRAFTING STATION VENDOR

**Two (2) opportunities available per party location**

- Opportunity to display and distribute business items, services, promotional materials, etc. during party
- GA Party Location Only: Opportunity to sell business items, services, etc. during party
- Announcement as vendor on social media and during party
- Complimentary meal and beverage coupon

#### [E] \$95 ATTENDEE TABLE SPONSOR

**Four (4) opportunities available per party location**

- 25% discount on up to two (2) tickets to party
- Placement of logo on one (1) attendee table centerpiece
- Announcement as sponsor on social media and during party
- All benefits listed for opportunity G

#### [G] \$25 VISION KIT SPONSOR

**Multiple opportunities available per party location**

- Placement of one (1) promotional item in every attendee's vision kit (item is to be provided by each confirmed sponsor)

## *What did past attendees say about the party?*

### **The main reason specified by past attendees for attending the party:**

- 37.5% Vision Crafting Activities (i.e. the warm-up, vision boards)
- 31.7% Networking
- 18.3% Visionary Presenter(s)
- 8.3% Content
- 4.2% All of the Above

**72.5% of past attendees expressed the party ABSOLUTELY fulfilled their reason for attending.**

## *Who attended in the past?*

### **Genders**

- 65.8% Female
- 34.2% Male

### **Marital Statuses**

- 88.8% Single
- 11.2% Married

### **Ages**

- 74.1% Young Adults (Ages 25-35)
- 11.7% Adults (Ages 36-54)
- 10.8% Young Adults (Ages 18-24)
- 3.4% Adults (Ages 55+)



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### WHAT DID PAST ATTENDEES ENJOY MOST ABOUT THE PARTY?



“The food and beverage options were excellent and there was enough of it for all attendees. I also enjoyed the networking opportunities and learning about new businesses throughout the 757.”

— 2019 Attendee



“Being around a group of new people who were enthusiastic and eager to network and grow. It was empowering!” — 2018 Attendee



“The energy and quality of people!” — 2018 Attendee

“Being inspired by the presenters and hearing how having VISION brought them to where they currently are.”

— 2019 Attendee



## *How to invest in the VISION 2020 Co-ed Party?*

1. Go to [www.ellejayleads.com/vision2020coedparty](http://www.ellejayleads.com/vision2020coedparty).
2. Click on the “Party Investment Form” button.
3. Fill out the form in its entirety and submit it.
4. Once the form is received by *elle jay leads*\*, you will receive an email from [info@ellejayleads.com](mailto:info@ellejayleads.com) with additional instructions to include information regarding your submission of the corresponding financial investment(s).
5. Then a temporary hold will be placed on your desired investment opportunity and you will have 24 hours from the time the email was sent to submit the corresponding financial investment. Accepted payment methods are: Cash App (\$ellejayleads) or PayPal ([paypal.me/ellejayleads](https://paypal.me/ellejayleads)). Failure to submit your financial investment(s) within 24 hours will result in the removal of your temporary hold and the opportunity will be opened back up to others who are interested.
6. Once the financial investment(s) is/are received, you will receive additional communication regarding preparation for the party.

*Are you interested in being a ticket sponsor for someone(s) who may not be able to afford to attend the VISION 2020 Co-ed Party?*

Please e-mail [info@ellejayleads.com](mailto:info@ellejayleads.com).

*Do you have any questions or concerns?*

Please e-mail [info@ellejayleads.com](mailto:info@ellejayleads.com).

*Thank you for your consideration and support in advance!  
Please forward this guide to your network(s).*

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